

# Contract Data (Traffic) Report

## SUMMARY FOR ORDER # 2777553

<b>Traffic Order #</b>	11504973	<b>Created On</b>	7/31/2019 3:25:40 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2777553	<b>Created By</b>	Rosales, Lorena	<b>Gross \$</b>	7200.00
<b>Order Descrp</b>	Phase 1-Giants Comcast/AT	<b>Updated On</b>	8/2/2019 11:05:20 AM	<b>Net \$</b>	6120.00
<b>Client</b>	COALITION FOR REASONABLE	<b>Updated By</b>	Borrell, Stephanie	<b>Units</b>	18
<b>Start Date</b>	8/5/2019	<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>	8/31/2019	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	4	<b>Primary</b>		<b>Purchase Order #</b>	
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	Broadcast
<b>ActiveWeeks</b>	3	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	Rosales, Lorena	<b>Quarternary</b>		<b>Product</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	
<b>Agency</b>	BMWL	<b>Address 1</b>	312 Clay Street, Suite 300	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>RepFirm</b>		<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>	2777553	<b>City, State, Zip</b>	Oakland, CA		
<b>Total Zones</b>	2	<b>Zip</b>	94601		
<b>Zones</b>	San Francisco, San Francisco CA U-vers...	<b>Contact</b>	John		
<b>Total Networks</b>	1	<b>Phone</b>	415-615-0316		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b>	Standard	<b>SYSCODE LIST</b>	
		<b>Copy Group</b>		2600,4193	
		<b>Division</b>			
		<b>Reference #</b>	2094fad8-c8b3-e911-84cc-f01fafa66f05		

**SUMMARY FOR SYSCODE 2600**

<b>Traffic Order #</b>	11504973	<b>Created On</b>	8/1/2019 12:25:01 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2777553	<b>Created By</b>	Borrell, Stephanie	<b>Syscode Gross \$</b>	6957.00
<b>Order Descrp</b>	Phase 1-Giants Comcast/AT	<b>Updated On</b>	8/1/2019 2:13:27 PM	<b>Syscode Net \$</b>	5913.45
<b>Client</b>	COALITION FOR REASONABLE VAPING REGULAT	<b>Updated By</b>	Jordan, Aslinn	<b>Syscode Units</b>	9
<b>Start Date</b>	8/5/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	8/31/2019	<b>Zones</b>	San Francisco	<b>Avg Unit Rate</b>	773.00
<b># of Weeks</b>	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/06 TUE - Nationals vs GIANTS	08/06/2019	08/06/2019	Tu 6:30p-9:30p		X						1	\$773.00	\$773.00	30
2	2		Local Political Bundle	100   100	NBC Sports Bay Area	2600	To Be Deleted 08/08 THU - Phillies vs GIANTS	08/05/2019	08/05/2019	M 6:30p-9:30p	X							1	\$773.00	\$773.00	30
3	3		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/13 TUE - A's vs GIANTS	08/13/2019	08/13/2019	Tu 6:30p-9:30p		X						1	\$773.00	\$773.00	30
4	4		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/15 THU - GIANTS vs Diamondbacks	08/15/2019	08/15/2019	Th 6:30p-9:30p				X				1	\$773.00	\$773.00	30
5	5		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/26 MON - Diamondbacks vs GIANTS	08/26/2019	08/26/2019	M 6:30p-9:30p	X							1	\$773.00	\$773.00	30
6	6		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/27 TUE - Diamondbacks vs GIANTS	08/27/2019	08/27/2019	Tu 6:30p-9:30p		X						1	\$773.00	\$773.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/29 THU - Padres vs GIANTS	08/29/2019	08/29/2019	Th 6:30p-9:30p				X				1	\$773.00	\$773.00	30
8	8		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/30 FRI - Padres vs GIANTS	08/30/2019	08/30/2019	F 7p-10p					X			1	\$773.00	\$773.00	30
9	9		Local Political Bundle	100   100	NBC Sports Bay Area	2600	08/31 SAT - Padres vs GIANTS	08/31/2019	08/31/2019	Sa 6p-9p						X		1	\$773.00	\$773.00	30

**SUMMARY FOR SYSCODE 4193**

<b>Traffic Order #</b>	11504973	<b>Created On</b>	8/1/2019 12:25:01 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2777553	<b>Created By</b>	Borrell, Stephanie	<b>Syscode Gross \$</b>	243.00
<b>Order Descrp</b>	Phase 1-Giants Comcast/AT	<b>Updated On</b>	8/1/2019 2:13:27 PM	<b>Syscode Net \$</b>	206.55
<b>Client</b>	COALITION FOR REASONABLE VAPING REGULAT	<b>Updated By</b>	Jordan, Aslinn	<b>Syscode Units</b>	9
<b>Start Date</b>	8/5/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	8/31/2019	<b>Zones</b>	San Francisco CA U-verse	<b>Avg Unit Rate</b>	27.00
<b># of Weeks</b>	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
10	10		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/06 TUE - Nationals vs GIANTS	08/06/2019	08/06/2019	Tu 6:30p-9:30p		X						1	\$27.00	\$27.00	30
11	11		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/09 FRI - Phillies vs GIANTS	08/09/2019	08/09/2019	F 7p-10p					X			1	\$27.00	\$27.00	30
12	12		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/13 TUE - A's vs GIANTS	08/13/2019	08/13/2019	Tu 6:30p-9:30p		X						1	\$27.00	\$27.00	30
13	13		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/15 THU - GIANTS vs Diamondbacks	08/15/2019	08/15/2019	Th 6:30p-9:30p				X				1	\$27.00	\$27.00	30
14	14		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/26 MON - Diamondbacks vs GIANTS	08/26/2019	08/26/2019	M 6:30p-9:30p	X							1	\$27.00	\$27.00	30
15	15		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/27 TUE - Diamondbacks vs GIANTS	08/27/2019	08/27/2019	Tu 6:30p-9:30p		X						1	\$27.00	\$27.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	16		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/29 THU - Padres vs GIANTS	08/29/2019	08/29/2019	Th 6:30p-9:30p				X				1	\$27.00	\$27.00	30
17	17		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/30 FRI - Padres vs GIANTS	08/30/2019	08/30/2019	F 7p-10p					X			1	\$27.00	\$27.00	30
18	18		Local Political Bundle	100   100	NBC Sports Bay Area	4193	08/31 SAT - Padres vs GIANTS	08/31/2019	08/31/2019	Sa 6p-9p						X		1	\$27.00	\$27.00	30

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Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2777553							
Traffic Order #	11504973		# of Weeks	4		Active	Yes
Order #	2777553		Created On	7/31/2019 3:25:40 PM		Order Status	Traffic Updates Accepted
Order Descrp	Phase 1-Giants Comcast/AT		Created By	Rosales, Lorena		Gross \$	7200.00
Client	COALITION FOR REASONABLE VAPING		Updated On	8/2/2019 11:05:20 AM		Net \$	6120.00
Start Date	8/5/2019		Updated By	Borrell, Stephanie		Units	18
End Date	8/31/2019		Source	CRM		Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	